



# CREATE ART *for* EARTH

## CALL FOR SUBMISSIONS

### ***SOLSTICE: CREATE ART FOR EARTH***

**April 29, 2020; Santa Fe, New Mexico** – Artists Judy Chicago and street artist Swoon (who has inspired an entire generation of female street artists) teamed up with curator Hans Ulrich Obrist and the Serpentine Galleries in London, along with the National Museum of Women in the Arts (NMWA) in Washington, D.C., Jane Fonda and her Fire Drill Fridays, and Greenpeace. Together, they launched #CreateArtForEarth, a global creative campaign that encourages artists to address the climate crisis in order to inspire action. #CreateArtForEarth is also part of the Serpentine's "Back to Earth," a new multi-year project to spotlight artists of all kinds and to encourage art that addresses the climate crisis and inspires action.

Judy Chicago in partnership with the Turner Carroll Gallery in Santa Fe, New Mexico, plans to take this innovative social media-centered, creative campaign to the next level by curating a virtual reality online art exhibition in addition to an exhibition at Turner Carroll Gallery's physical space in Santa Fe titled "**Solstice: Create Art for Earth.**" This exhibition will debut on June 20, 2020 to coincide with the summer solstice. Artists from around the world are invited to submit artworks in all media—created specifically for or inspired by this project—that envision a better future for the earth.

The summer solstice has long been a symbol of new beginnings, light, spiritual journeys, and a celebration of nature. As such, this project is in keeping with Judy Chicago's long and celebrated career in that it encourages new artistic thinking that can help bring about change as some of the artists' earlier projects have done. Chicago's interest in environmental issues dates back to the 1980s when Greenpeace commissioned her to do a poster in support of their ocean interventions.

Artists submitting works should consider the following questions central to the #CreateArtForEarth project: **What are the major problems facing the world today? Can you create an image or images depicting those challenges? What kind of world would you like to see? How can we achieve that? Can you "picture" a world of equality and justice?**

Submission requirements are listed below. Curation of the exhibitions will be overseen by Judy Chicago, Tonya Turner Carroll and Michael Carroll, owners of Turner Carroll Gallery. Artworks submitted and selected for the exhibition will be available for sale to be sold through Turner Carroll Gallery with 10% of sales proceeds donated to Through the Flower, the nonprofit founded by Judy Chicago in 1977 with the mission to counter the erasure of women's achievements through art. In 2019 Through the Flower opened the Through the Flower Art Space at its headquarters in Belen, New Mexico, where visitors can learn about the history of Judy Chicago and her photographer husband, Donald Woodman, view art exhibitions, utilize research materials, and attend public programs.

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Artists should submit images and an accompanying video describing their work, process, and/or inspiration in a multiple-image post on Instagram by using #createartforearth and tagging [@turnercarrollgallery](https://www.instagram.com/turnercarrollgallery) directly on their image submissions, no later than June 1, 2020.

## **SUBMISSION REQUIREMENTS AND PROCESS**

### **TIMEFRAME**

The call for submissions begins Wednesday, April 29, 2020 and is open until 5:00 PM MST June 1, 2020. All work meeting the submission requirements will be reviewed by Judy Chicago, Tonya Turner Carroll, and Michael Carroll.

Final selections notification: by Wednesday, June 3, 2020

Exhibition Opening Date: Friday, June 20, 2020 (for both online virtual exhibition and gallery exhibition)

Exhibition Closing Date: Sunday, July 12, 2020 (for gallery exhibition); August 12, 2020 (for online exhibition)

This online process requires that all application images and materials be submitted in digital format via Instagram. **No physical or emailed submissions will be accepted.**

Submissions must be posted on Instagram by 5:00 PM MST, June 1, 2020. Early submissions are encouraged.

### **PLEASE SUBMIT THE FOLLOWING**

**Multiple-Image Instagram Post.** All of the following should be included in one Instagram post using multiple images/frames:

- First frame:** An image of the work you are submitting for consideration--must show the work in its entirety.
- Second frame:** A short concept/inspiration/artist statement video addressing at least one of the following questions central to the #CreateArtForEarth project: **What are the major problems facing the world today? Can you create an image or images depicting those challenges? What kind of world would you like to see? How can we achieve that? Can you "picture" a world of equality and justice?** *Please note: If your work is selected, this video/audio may be used in conjunction with the exhibition.*
- Third+ frame(s):** Use extra frames as necessary to provide photographs of close-ups and alternate viewing angles of your submission to provide the curators the best possible view of the quality and details of the work.
- Hashtags and Tagging:** In order for your submission to be accepted for consideration, you must tag [@turnercarrollgallery](https://www.instagram.com/turnercarrollgallery) in your post and on your image and hashtag your post using #CreateArtForEarth.
- Captions/Annotations:** Submissions must include, in the Instagram post, the artist's name, artwork title, date of creation, dimension/size, and media

### **NOTIFICATION OF SELECTION**

If your artwork is curated into one of the exhibitions, you will be notified by Turner Carroll Gallery via Instagram messaging. You will be notified whether your artwork is to be included in the online virtual exhibition or the physical space exhibition. It is extremely important that you respond right away with your email address and

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phone number so that we may move our communication with you forward in the most efficient manner. Time is of the essence once your work is selected for an exhibition.

#### **UPON SELECTION FOR PHYSICAL SPACE EXHIBITION:**

By submitting your artwork, the Artist agrees that the works selected for the exhibition will be made available for sale exclusively through Turner Carroll Gallery for the period beginning June 1, 2020 through July 12, 2020, with net sales proceeds to be split 50/50 with Turner Carroll Gallery after deducting a 10% donation of the sales price to Through the Flower.

The artist agrees to allow use of any photographs, videos, and/or writing provided by the artist for promotional purposes. Turner Carroll Gallery assumes responsibility for the costs to market and promote the exhibition and artworks for sale at its discretion.

Turner Carroll Gallery agrees to insure the artwork from the time it arrives at the gallery for installation to the time it leaves the gallery. Artwork must be insured by the artist during shipping and handling times outside the gallery's possession of the work.

#### **Artist's Responsibility**

- ❑ **Shipping:** Shipping to be determined after final selections have been made. Work shipped to the gallery must be safely packed or crated and shipped, fully-insured, to Turner Carroll Gallery to arrive no later than Monday, June 15, 2020.
- ❑ **Promote:** Promote the *Solstice: Create Art for Earth* exhibition and sales of works through your network and social media, using #CreateArtForEarth, #TurnerCarrollGallery, and tagging @turnercarrollgallery on your post and directly on the image.
- ❑ **Images:** Artists will provide professional-quality images of selected artwork that are suitable for printing (min. 300 dpi) and web use (preferably 72 dpi and 1000 px on the longest side) immediately upon acceptance into the exhibition. All images must be accompanied by the artist's name, artwork title, date of creation, dimension/size, and media, and photo credit.
- ❑ **Description:** Provide a written description (min. 100 words) of the artwork and its inspiration as it relates to the questions central to the #CreateArtForEarth project: **What are the major problems facing the world today? Can you create an image or images depicting those challenges? What kind of world would you like to see? How can we achieve that? Can you "picture" a world of equality and justice?**
- ❑ **Artist CV:** Email a current résumé of exhibitions, collections, and education. Copies of published magazines, newspaper articles, etc., may be included. PDF format is preferred

#### **UPON SELECTION FOR ONLINE VIRTUAL EXHIBITION:**

By submitting your artwork, the Artist agrees that the works selected for the exhibition will be made available for sale exclusively through Turner Carroll Gallery for the period beginning June 1, 2020 through August 12, 2020, with net sales proceeds to be split 50/50 with Turner Carroll Gallery after deducting a 10% donation of the sales price to Through the Flower.

The artist agrees to allow use of any photographs, videos, and/or writing provided by the artist for promotional purposes. Turner Carroll Gallery assumes responsibility for the costs to market and promote the exhibition and artworks for sale at its discretion.

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### Artist's Responsibility

- ❑ **Shipping:** It will be the artist's responsibility to ensure artwork selected for the online virtual exhibition is safely packed or crated and shipped, fully-insured, directly to the collector who purchases it, to arrive within 2 weeks of notification it has been sold. Shipping costs will be paid by the collector who purchases the artwork. Turner Carroll Gallery will provide the shipping address of the collector.
- ❑ **Promote:** Promote the *Solstice: Create Art for Earth* exhibition and sales of works through your network and social media, using #CreateArtForEarth, #TurnerCarrollGallery, and tagging @turnercarrollgallery in your post and directly on the image.
- ❑ **Images:** Artists will provide professional-quality images of selected artwork that are suitable for printing (min. 300 dpi) and web use (preferably 72 dpi and 1000 px on the longest side) immediately upon acceptance into the exhibition. All images must be accompanied by the artist's name, artwork title, date of creation, dimension/size, and media, and photo credit.
- ❑ **Description:** Provide a written description (min. 100 words) of the artwork and its inspiration as it relates to the questions central to the #CreateArtForEarth project: **What are the major problems facing the world today? Can you create an image or images depicting those challenges? What kind of world would you like to see? How can we achieve that? Can you "picture" a world of equality and justice?**
- ❑ **Artist CV:** Email a current résumé of exhibitions, collections, and education. Copies of published magazines, newspaper articles, etc., may be included. PDF format is preferred.

### ABOUT JUDY CHICAGO

Judy Chicago is one of the most influential artists of our century. Social justice has driven her career and she has fought for equality in the art world for women and marginalized artists for the entirety of her six-decade career. From her early career, her work was often overlooked by male curators and critics favoring artwork created by men. Rather than backing down, Chicago took on the challenge of changing the art world through the founding of the first Feminist Art Program, her epic work, "The Dinner Party" and the K-12 "Dinner Party" Curriculum and her subsequent projects and images. Now, Chicago is taking on the challenge of trying to bring about world-wide change through art by using her enormous stature in the art world. With her "Solstice" project, she hopes to use art to bring the same degree of attention to our planet's needs as she brought to the need to recognize women's contributions throughout history.

### ABOUT TURNER CARROLL

Turner Carroll Gallery + Art Advisors exhibits international contemporary art by established and emerging museum-track artists. Founded in 1991 by Tonya Turner Carroll and Michael Carroll, the gallery embodies extensive knowledge of the history of art and vast experience in all aspects of the art world. Turner Carroll authors artist monographs, serves on boards of art museums, foundations, and public arts boards, manages artist estates, curates museum and art space exhibitions internationally, and advises private and corporate art collections. Turner Carroll Gallery artists are featured in top private and museum collections worldwide.

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